



WHAT'S IN A BOTTLE?



130+ Wineries



\$3.2B Economic Impact
Annually

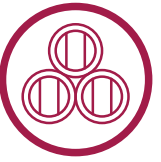


425 Grape
Growers



1,700 Acres

3-4 Tons of Grapes
Yielded per Acre



1.16M Gallons Sold
Annually



28,052 Jobs Supported
\$1B Wages Annually



875,700 Wine-Related
Tourists Annually
\$247.8M Tourism
Expenditures



\$218.5M Federal Taxes Paid
Annually
\$144M State Taxes Paid
Annually

For more information, contact:
Missouri Wine and Grape Board
missouri.wine@mda.mo.gov
missouriwine.org
800-392-9463

Sources:

Tourism Study:
Economic Impact of
Tourism in Missouri Report
Tourism Economics/TNS Travels
America Data July 2015 - June 2016
(FY16)