



MISSOURI WINES™

Consumer Edition

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www.missouriwine.org/
www.nortonsays.com
www.tourofmissouri.com

Montelle Wine Governor's Cup

Montelle Winery's 2007 Dry Vignoles was named the best wine in Missouri topping ten other Best of Class entries to earn the 2008 Governor's Cup at this year's Missouri Wine Competition. Winery owner Tony Kooyumjian earned a hat trick with this third consecutive Governor's cup win; his Augusta Winery earned the top spot in both 2007 and 2006. For more Missouri Wine Competition results, scroll down or visit www.missouriwine.org/.



Tour of Missouri Two

Missouri wineries are gearing up for the second Tour of Missouri professional cycling race September 8 - 14. Racers from around the world, including top performers from the recent Tour de France and the Beijing Olympics, will participate in the seven day race across the Show-Me State and Missouri Wine will be along for the ride. The challenging, scenic terrain of Missouri wine country, a favorite of both riders and spectators, is featured in stages 5 and 6 of the race through historic towns like St. James, Hermann and Augusta.

Missouri wineries will be at the start and finish cities of each race offering samples of their wines and juices in the VIP Hospitality tents as well as several of the Health Expo locations. Look for Adam Puchta Winery, Baltimore Bend Winery, Les Bourgeois Winery, Mount Pleasant Winery, Stone Hill Winery, St. James Winery, Wenwood Winery, Native Stone Winery, Chaumette Winery, Augusta Winery, Peaceful Bend Winery, Montelle Winery, Bias Winery, Bommarito Estate Winery, Hermannhof Winery, OakGlenn Winery and Robler Winery at the Tour. To reserve your VIP Hospitality tent tickets visit www.tourofmissouri.com and click on Race Info.

The Missouri Wine & Grape Board is proud to be a silver sponsor and introduce cycling enthusiasts from across the globe to Missouri's world class wines and juices. It's the Tour of Missouri getting a Taste of Missouri. Be sure to visit the Missouri Wine & Grape Board tent at the Health Expo to learn more about Missouri wine and possibly win a prize. Cheers!

For more information visit www.tourofmissouri.com.

Harvest 2008

Missouri's wet spring and summer has delayed Harvest 2008. Growers report the grapes are about a week to 10 days behind normal but are expecting a bountiful crop. All the rain has increased vine vigor which makes for a healthier vine, however presents challenges for growers. Big, dense canopies are favorites of insects, fungus and rot. Warm, dry days are needed now to diminish the threat of disease and pests as well as boost the sugar levels of the grapes before harvest which usually begins in early to mid August.

Grape News

Sign of the Times

Keep your eyes out for one of four new Missouri Wine billboards dotting our Interstate highways. Drivers on I-44, I-70 and I-65 can spot the Missouri wine message and be inspired to swirl, sniff and sip - of course when the road trip is over.



Top Ten

Two of Missouri's wine country towns are named as favorites on the latest Top Ten Mid-Missouri Getaways list. The list, compiled by KOMU, researched places that appealed to all types of people and interests and named Rocheport and Hermann with their wineries, vineyards and views among the best of the best of the Show-me State. No surprise there!

National Norton Festival

Experience one of America's most wonderful grape varieties, Norton, at the National Norton Festival September 5 & 6 at the Missouri History Museum in St. Louis. Learn all about our official state grape, Norton, meet winemakers and sample fantastic vintages of Norton from Crown Valley Winery, Chaumette Winery, St. James Winery, Cave Vineyards, Chandler Hill Vineyards, Les Bourgeois Winery, Seven Springs Winery, Stone Hill Winery, Twin Oaks Winery, Cooper's Oak Winery, Adam Puchta Winery and Hermannhof Winery. For more info and tickets visit www.nortonfestival.com.

Best Cellar

Looking for a new addition to your library? Add A Tour of Missouri Wineries to your collection. This high-quality coffee table volume features 70 Missouri winery destinations and is filled with photos, facts, and quotes about Missouri's wines

and wineries. Compiled by Missouri natives Johnathan Eccher and Jeremy Hollingshead, the book will be available at wine and book outlets throughout the state.

Daily Smile

A recent study found that the average American walks about 900 miles a year. Another study found that Americans drink, on average, 22 gallons of wine a year. That means, on average, Americans get about 41 miles to the gallon. Not bad:)

Best of the Missouri Wine Competition

Over 225 of Missouri's finest wines were swirled and sipped at the 2008 Missouri Wine Competition held July 18-19 in Columbia. A panel of expert judges from around the United States awarded 10 Best of Class, 26 Gold, 47 Silver and 66 Bronze medals. Montelle Winery's 2007 Dry Vignoles was chosen best of the best and awarded the coveted Governor's Cup. This year's Best of Class Honors went to:

Dry Red - 2006 Original Cynthiana, Blumenhof Vineyards

Semi-dry Red - River Country Red, Montelle Winery

Sweet Red - River Valley Red, Augusta Winery

Dry White - 2007 Dry Vignoles, Montelle Winery

Semi-dry White - Seyval Blanc, Augusta Winery

Sweet White - 2007 Vignoles, Stone Hill Winery

Sparkling - Golden Spumante, Stone Hill Winery

Late Harvest/Ice - 2007 Icewine, Augusta Winery

Dessert/Fortified - 2005 Port, Stone Hill Winery

Distilled - Peach Brandy, Montelle Winery

For the complete list of award winners visit www.missouriwine.org/

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www.nortonsays.com

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