



MISSOURI WINES™

Consumer Edition

May, 2008 - Vol 4, Issue 4

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Big Boom

Missouri's Wine Trails

Going Gold

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Save the Date

May 16 - 18,
Washington Art Fair
& Winefest, Washington

May 17 - 18, Maifest,
Hermann

June 14 -15, Route du
Vin Progressive Dinner,
Ste. Genevieve

June 21-22, Days of
Weinstrasse & Roses,
Augusta

June 25 - 29, Columbia
Wine & Food Festival,
Columbia

NortonSays™

Norton invites you to discover the wonders of, well, Norton at NortonSays.com. Launched in April, the website is a quirky, fun, cool place to visit and learn about Missouri's newest star, Norton!

Check it out at www.NortonSays.com.

Norton is way profound, way deep and way funny. While you're online, check out Norton's words of wisdom, wine and whimsy on YouTube.

<http://www.youtube.com/nortonsays>.

Norton is so cool, he even has a Facebook page! Become a fan of Norton at

<http://www.facebook.com/pages/Norton-Says/13423944941>

Friends, while visiting Norton on Facebook be sure to listen to the snappy, toe tapping song about Norton by Superfun Yeah Yeah Rocketship!

July 5, Missouri Wine, Art & Music Festival, Excelsior Springs

July 26-27, Very Berry Wine Trail, Hermann

The Missouri wine industry is booming! As of last count there are now 78 wineries in the Show-Me-State, up from 73 just a few months ago.



New additions to the family of Missouri wineries are popping up like spring wildflowers in every corner of the state. Welcome to Mount Pleasant, Branson - a second winery for the Augusta based operation; Thousand Oaks Winery in Marble Hill, west of Cape Girardeau; Yellow Farmhouse in Defiance, west of St. Louis and Chateau Lisa in Wheeling, east of St. Joseph.

Photo: Mount Pleasant Winery's eye catching van touring Missouri.

Grape News

Along Missouri's Wine Trails

The Good News: the weather is getting better (Finally - it seemed like it would NEVER stop raining!) Time to get out and go!

The Bad News: gas prices, like the Gasconade River in April, are high, and rising.

The Answer: for an economical, fun, mini-vacation try a visiting a Missouri winery. There are 78 wineries in Missouri, many only a short drive from your home.

Winery hopping can be a day trip or a weekend adventure. To make your outing easier, several Missouri wineries have banded together to form wine trails. Missouri is host to five wine trails, or groups of wineries, spread throughout the state that offer coordinated special events to enhance a visitor's tasting and touring experience.

Hermann Wine Trail

Seven Hermann area wineries make up the Hermann Wine Trail, which winds along the Missouri River through some of the prettiest scenery in the state. The

Trail offers four annual events, each pairing wines with delicious foods: Very Berry Wine Trail, July 26 - 27; Holiday Fare Wine Trail in November; Chocolate Wine trail in February and the Hermann Norton wine Trail in May. Trail visitors can purchase tickets for these events online at www.hermannmo.info. For more Hermann Wine Trail info visit www.hermannwinetrail.com. Participating wineries are: Adam Puchta Winery, Bias Vineyards & Winery, Bommarito Estate Almond Tree Winery, Hermannhof Winery, OakGlenn Winery, Robller Winery, and Stone Hill Winery.

Route Du Vin

The historic Sainte Genevieve area is the site of the Route Du Vin, a five winery trail through the rolling countryside. The Route offers several planned trail events annually where wine and food are perfectly paired: The Progressive Dinner, June 14 - 15, Wine Diva Weekend in November and Romancing the Grape Weekend in February. Contact a participating winery for details. Participating wineries are Cave Vineyard, Charleville Winery, Chaumette Winery, Twin Oaks Winery and Sainte Genevieve Winery.

Missouri Weinstrasse

Translated as "wine street" the Weinstrasse meanders through the Augusta region. The four wineries along the "strasse" host the Days of Weinstrasse and Roses, June 21 -22 with special tastings and tours. Contact a participating winery for more information. Participating wineries are Balducci Vineyards, Augusta Winery, Montelle Winery and Sugar Creek Winery.

Ozark Mountain Region Wine Trail

Six wineries in southwestern Missouri make up the state's newest trail which winds through picturesque terrain from Joplin to Seymour. Participating wineries are Keltoi Vineyard, LeCave Vineyards, OOVVDA Winery, Whispering Oaks Winery, White Rose Winery and Williams Creek Winery. Contact a participating winery for the latest trail info.

Missouri River Wine Trail

Beautiful views of the Missouri River can be found at each of the four wineries along this trail located in the heart of the Show-Me State. Participating wineries are Les Bourgeois Winery, Native Stone Winery, Summit Lake Winery, Hartsburg and Summit Lake Winery, Holts Summit. Contact a participating winery for trail information.

Visit www.missouriwine.org to view a map of Missouri's wine trails and a list of all Missouri's wineries. Or, if you'd rather chart your own Missouri wine adventure, visit www.nortonsays.com and use the cool trip planner.

Wine & Dine Around the State

Washington: One of the very best ways to taste an array of Missouri wines is at the Washington Wine & Art Festival in Washington, MO May 16 -18. This annual event brings together wineries from all over the state for tasting and fun. Call

636-239-1743 for info.

Columbia: Mark your calendars for the Wine & Food Festival 2008, June 25 -29 in Columbia. Missouri Wines are a sponsor and will of course be available to sample during the festival dedicated to fine food, excellent wines and fun. For festival ticket info visit www.columbiawinefest.com.

Excelsior Springs: For more festival fun check out the Missouri Wine, Art & Music Festival July 5 in Excelsior Springs. Music, artisans and wine galore. Sponsored by the Missouri Wine & Grape Board, visit www.missouriwine.org for more info.

For all the up to date wine goings-on check out the Events Calendar at www.missouriwine.org.

Excuse Me While I Blog

Missouri wine is all over the World Wide Web with several active bloggers waving the MO wine banner.

Missouri wine and good times are the hot topics covered by Missouri Wine Girl, AKA Danene Beedle of the Missouri Wine & Grape Board at www.missouriwinegirl.blogspot.com.

Elaine Mooney over at Sainte Genevieve Winery offers a peek into "A Day in the Life of a Missouri Winery" at www.saintegenevievewinery.blogspot.com.

Katie Gill at Peaceful Bend Winery treats readers to a winery insider's perspective with "A Sip of My Life" at www.peacefulbend.com.

Mary Jo Strussione documents the happenings at Cave Vineyards at www.cavevineyard.blogspot.com.

"The Bend Blog" from Baltimore Bend Winery covers winery and vineyard happenings, industry issues and other fun stuff encountered by winery owners, the Livingston family at www.baltimorebend.blogspot.com.

If you can't actually be at the winery or in the vineyard or attending the wine event, reading these blogs is the next best thing, check out their latest posts! Let us know if you are blogging about Missouri wine - we'd love to give you a shout out.

Nortonlicious!

Speaking of blogs, Missouri Wine Girl posted this wonderful recipe for a Norton infused cherry sauce to top your favorite ice cream or pastry. What's not to like? Norton - yum, cherries - yum, dessert - yum!

Nortonlicious Cherry Sauce

1/4 cup fresh lemon juice

5 (2inch) long strips orange rind
5 strips lemon rind
1 cinnamon stick
2 1/2 cups Missouri Norton wine
1 1/4 cups sugar
1 lb sweet cherries, pitted

In a heavy saucepan combine the lemon juice, lemon rind, orange rind, cinnamon stick, Norton and sugar. Bring to a boil, stirring and simmer for 5 minutes. Add the cherries, simmer for 15 minutes. Transfer the cherries with a slotted spoon to a bowl. Discard the lemon and orange rind as well as the cinnamon stick. Reduce the sauce over high heat to about 1 1/4 cups. Pour the sauce over the cherries and cool. Spoon over ice cream or pastry of your choice.

Say What?

Memory loss in women may be significantly decreased with moderate wine consumption. According to a recent Sweedish study, moderate wine drinkers showed a 70% decrease in the lifetime risk of dementia, while spirits consumption increased the risk of dementia, suggesting the non-alcoholic components unique to wine may be a factor.

Missouri Wine - The New Gold Standard

Investing in gold is a good idea - especially when it's gold medal winning Missouri wines. The 2008 wine competition season is well underway and Missouri wineries have been picking up an abundance of gold medals all the way from California to New York.



At the San Diego International Wine competition in sunny Southern California, Missouri gold included Stone Hill Winery's Sweepstakes winner 2007 Vignoles, the 2007 Traminette and their 2006 Reserve Chardonel. For St. James Winery gold shone on the Country White and the Riesling.

Across the US of A in New York at the Finger Lakes International Wine Competiton eight Missouri wineries took home a slew of medals. Congratulations to Baltimore Bend Winery, Crown Valley Winery, Les Bourgeois Winery, St. James Winery, Stone Hill Winery, The Coopers Oak Winery and The Eagles Nest Winery for their Gold, Silver and Bronze winners.

Back in California, Montelle Winery's 2007 Dry Vignoles won a Best of Class award, Stone Hill Winery's 2007 Traminette earned major gold with a Best of Class award from the Pacific Rim Competition and a Chairman's Award at the

Riverside contest. St. James Winery's Strawberry wine did the same with a Best of Class from the Pacific Rim and a Chairman's Award from Riverside. And for the hat trick, Baltimore Bend Winery picked up a Chairman's Award at Riverside for their Arrowhead Red. Pacific Rim Gold went to the 2004 Estate Bottled Norton from Augusta Winery, the 2007 Chambourcin from Montelle Winery and from St. James Winery the Blackberry, Country Red, Pink Catawba, 2004 Reserve Norton and 2006 Vintner's Select Vignoles. Riverside Gold is draping Augusta 2007 Dry Vignoles, Stone Hill 2005 Norton and St. James Peach and Velvet White wines.

For a complete list of Missouri's award winning wines visit the Trophy Case at www.missouriwine.org. Look for these award winning Missouri wines at a store near you or, better yet, visit the wineries and enjoy the wines on site.

www.missouriwine.org

www.nortonsays.com

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