

# Missouri Wine & Grape Board Newsletter

July 2009



## Missouri Gold, Gold, Gold

Missouri wines keep winning BIG at International wine competitions. For starters, Stone Hill Winery 2008 Vignoles was named Best White Wine at the recent Indy International Competition (there were almost 4000 wines from all over the world entered!) But Missouri Gold didn't stop there. Also at Indy, Les Bourgeois Winery's 2008 Collector's Series Vidal Blanc earned Double Gold honors and Gold medals went to Montelle Winery 2008 Seyval Blanc, and St. James Winery's Country Red, Strawberry and 2005 Norton Dessert wine.

In California at the recent Los Angeles International Wine & Spirits competition Best of Class, Gold went to Stone Hill Winery 2008 Traminette. Gold went to Blumenhof Vineyards 2008 Missouri Weinland, Les Bourgeois Winery Riverboat White, Stone Hill Winery 2008 Vignoles and St. James Winery 2005 Chardonel, Friendship School Red, Country Red, 2005 Norton, Peach, Strawberry and 2008 Vintner's Select Vignoles.



## Wine, Dine & Fly at Missouri Vineyards

A crisp Missouri Chardonel paired with smoked salmon.

Toasted spicy nuts tossed with rosemary paired with a slightly sweet, always delightful Missouri Vignoles.

Burger sliders topped with sharp cheddar and apple wood smoked bacon paired perfectly with a bold Missouri Norton.

Hungry? Head to Lambert-St. Louis International airport to try these and other tasty food and wine pairings at Missouri Vineyards, a new wine bar featuring local Missouri wines in an upscale atmosphere. Now travelers can grab a bite to eat and enjoy a glass of Missouri wine with a great view of the airfield before heading to the gate. Developed exclusively for Lambert, the wine bar highlights wines from the Show-Me state's award winning wineries paired with small-bite plates, soup, salads and sandwiches.

"The airport is the perfect place to showcase our locally made, world class wines," said Danene Beedle, Missouri Wine & Grape Board Marketing Director. "Now travelers from all over the world will discover the excellent wines of Missouri."

Great Missouri wines like Norton, Traminette and Vignoles are available by the glass or by the bottle at the wine bar. Wines from Augusta, Adam Puchta, Crown Valley, Les Bourgeois, Montelle, Mount Pleasant, Stone Hill and St. James wineries are featured. Missouri Vineyards is located in the newly renovated Main Terminal on the ticketing level and is the perfect spot for pre or post flight wining and dining.



## Norton Gets a Glass

Missouri Norton, our full-bodied, dry red wine, now has its own wine glass. Riedel, the wine glass company, has developed a glass specifically for Norton wine.

"We feel like Norton has arrived," said Danene Beedle, Marketing Director for the Missouri Wine & Grape Board. "Riedel is the premiere wine glass company and we're thrilled they wanted a glass for Norton."

To determine the perfect glass shape for Norton, the Riedel Company partnered with the Missouri Wine & Grape Board to hold a Norton workshop in Kansas City. A panel of 18 Missouri Norton experts, including area winemakers, sommeliers and wine professionals, was invited to taste and test to determine the best glass shape for Norton. Georg Riedel, Chief Executive Officer of the Riedel Company, led panel members through the selection process evaluating 16 different bowl shapes and sizes before determining the best for Norton. The special Norton wine glass will be available for sale at many of

For a complete list of Missouri medals visit the Trophy Case at [www.missouriwine.org](http://www.missouriwine.org)

## → Site-See

Check out these Missouri wine blogs for all the latest on what's happening in the world of MO wine:

[Missouri Wine Girl](#)

[A Day in the Life of a Missouri Winery](#)

[Cave Vineyard](#)

[Jowler Creek Vineyard & Winery](#)

[OOVVDA Winery](#)

[PeacefulKT's Pursuits](#)

[The Bend Blog](#)

[Amigoni Vineyards](#)

[Rolling Meadow Vineyards](#)

[Little Hills Winery](#)

Missouri's wineries.

Visit [www.nortonsays.com](http://www.nortonsays.com) for everything Norton.

# Norton Says™

## → Retire Here!

A recent U.S. News and World Report article lists Jefferson City, MO as one of the top "10 Great Places to Retire for Wine Lovers." Jeff City joins other wine country cities like Napa and Santa Rosa, California on the list. Cited as offering exceptional scenery, a low-key lifestyle and a very affordable cost of living, Jeff City's proximity to several wine regions in Missouri was touted.



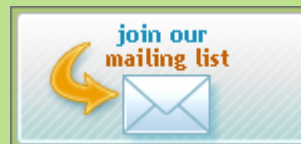
To read the whole article visit <http://www.usnews.com/articles/business/retirement/2009/05/26/10-great-places-to-retire-for-wine-lovers/comments/>

## → Hit the Wine Trail

July 25 & 26 - The Hermann Wine Trail presents Berries & Bar-B-Q. Enjoy luscious ripe berries, savory Bar-B-Q, cool fragrant wine cellars and, of course, delicious wines. Head to [www.hermanwinetrail.com](http://www.hermanwinetrail.com) for more info then visit [www.hermannmo.info](http://www.hermannmo.info) for tickets.

## Quick Links

[www.missouriwine.org](http://www.missouriwine.org)  
[www.nortonsays.com](http://www.nortonsays.com)



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